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Andrew Crane, Professor of Business and Society, University of Bath,Dirk Matten, Professor of Strategy and Hewlett-Packard Chair, York University, Canada,Sarah Glozer, Senior Lecturer in Marketing, Business, and Society, University of Bath,Laura Spence, Professor of Business Ethics, Royal Holloway, University of London

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Business Ethics: Managing Corporate Citizenship and ...
Answers to Study Questions from the Business Ethics book (Crane, A. and Matten, D., Business Ethics: Managing corporate citizenship and sustainability in the age of globalization, Oxford University Press, 3rd ed, 2010).

9780199697311: Business Ethics: Managing Corporate ...
(Crane and Matten, 2010). There are 4 modern Ethical Normative theories, which try to offer a certain rule which can be applied to any given situation. They are differentiated into two groups; consequentialist ethics and non-consequentialist ethics.